



August 2, 2009

Portland Pay Day event continues through August 31

PORTLAND - The Portland Main Street program is conducting its third annual "Portland Pay Day" promotion with participating area businesses through Aug. 31.

Portland Pay Day is an event that encourages and rewards people for shopping in Portland. Any person that spends at least \$10 or more in a participating business and brings the receipts to either Distinctive Occasions (160 Kent Street) or Around the Block Quilt Shop (120 Maple Street) will be entered into a drawing to win over \$1,500 or other great prizes.

For every \$10 spent in a participating business, a customer gets his or her name put into the drawing, which will be held Sept. 9.

"The more people spend at participating businesses, the more chances they have to win," said Main Street Manager Patrick Reagan. "It's a really great promotion that gives back to those people that shop locally."

This is the third year that Portland Main Street has worked with area businesses to host the Portland Pay Day promotion. Wanda Urie, owner of Distinctive Occasions, believes that this event is a great way to give back to her customers and bring in some new ones as well.

"We have received quite a lot of positive feedback from our customers on this promotion in years past," said Urie. "Our participation in this event is our way of saying 'thank you' to those who shop here."

The Portland Pay Day promotion runs through Aug. 31. For more information on Portland Pay Day, call the Portland Main Street offices at (517) 647-5027 or visit the Web site at www.portlandmainstreet.org.

- From Portland Main Street organization
