

## Blastic at the helm of Portland's new Edward Jones branch



By Holly Setter

Portland Area Chamber of Commerce members, friends, family and well-wishers joined Kory Blastic Friday for the grand opening of his branch of Edward Jones Financial in downtown Portland.

ADVERTISEMENT

By Holly Setter

The Ionia Sentinel-Standard

Tue Mar 02, 2010, 12:40 AM EST

PORTLAND, Mich. -

The long wait is over for Kory Blastic: He officially opened his branch of Edward Jones Financial in downtown Portland last week.

Blastic has been setting up his branch and renovating the office at 212 Kent St. for the past year and a half.

"It's been a really long process; it seemed like it took forever," Blastic said. "I've lived in the Portland area for a while now, and it has always been a dream of mine to operate a business where I live."

The Portland office will offer the investment services Edward Jones is known for; assisting people with stocks, bonds, annuities, life insurance, CDs and 401ks.

"As we saw recently with the markets, there are a lot of questions that can come up when you want to invest," Blastic said. "The office will be a place for people to sit down and get the answers they need.

[sentinel-standard.com/.../Blastic-at-th...](http://sentinel-standard.com/.../Blastic-at-th...)

Edward Jones goes beyond throwing money at investments. You get knowledge and work with someone who has the expertise to help.”

The personal service that is Edward Jones’s hallmark will be especially prominent in Blastic’s office.

“We focus on face-to-face interactions,” he said. “We are not just an 800 number.”

Blastic got his start in investments a couple of years ago, as he was finishing up his master’s degree in leadership at Central Michigan University.

“Edward Jones contacted me and asked if I’d start a branch in Grand Rapids,” he said. “I asked if they’d be willing to consider Portland, and they agreed. I’ve been working out of the Grand Ledge office while we set up here.”

Although he just opened his office, Blastic is a familiar face around Portland.

While developing his branch, Blastic joined the Portland Area Chamber of Commerce (PACC) and has taken part in a number of downtown activities.

“For so long, Kory has been serving the community even though he didn’t have his office open,” said PACC president RJ Niklas. “We’re certainly glad to have him working 9 to 5 here.”

Blastic said that residents can expect to see him around: he was recently elected as the successor to Niklas as president of PACC.

“I’ve really gotten to know the community,” Blastic said. “I’ve built my business here and I’d love to retire out of this office.”

Niklas said Blastic’s motivation and credentials made it easy to select him as the next PACC president.

“He’s been serving for going on two years now, and he’s just an obvious choice,” Niklas said. “When you have someone with his kind of talent, you need to utilize it.”

#### **For more:**

- Address: 212 Kent St., Portland
- Phone: (517) 647-2787
- Web: [www.edwardjones.com](http://www.edwardjones.com)

Related Stories.

Comments (0)

Login or register to post a comment:

## **Login**

Username:

Password:

[Forgot password](#)

## **Register**

Email:

First Name:

Last Name:

3/2/2010

Blastic at the helm of Portland's new E...

I agree to the [terms of use](#)

I am over 13 years of age

NOTE: Your inbox must accept emails from "no-reply@gatehousemedia.com"

Register

**H&R BLOCK AT HOME™.**  
**Get It Right.™**

File for FREE ▶



WEB BROWSING REDEFINED  FIREFOX 3