

May 30, 2010

Portland Pay Day promotion begins June 1

PORTLAND - The Portland Main Street program has announced that its fourth annual "Portland Pay Day" promotion will start on June 1 at participating area businesses and will run through Aug. 31.

Portland Pay Day is an event that encourages and rewards people for shopping in Portland. Any person that spends \$10 or more in a participating business and brings the receipts to either Distinctive Occasions (160 Kent St.) or Around the Block Quilt Shop (120 Maple St.) will be entered into a drawing to win \$1,500 or other great prizes. Last year's grand prize winner was Becky Beard of Portland.

For every \$10 spent in a participating business, a customer gets his or her name put into the drawing, which will be held in early September.

"The more people spend at participating businesses, the more chances they have to win," said Main Street Manager Patrick Reagan. "It's a really great promotion that gives back to those people that shop locally."

This is the fourth year that Portland Main Street has worked with area businesses to host the Portland Pay Day promotion.

In 2009, over \$57,000 was spent at participating businesses during the event.

Wanda Urie, owner of Distinctive Occasions, believes that this event is a great way to give back to her customers and bring in some new ones as well.

"We have received quite a lot of positive feedback from our customers on this promotion in years past," said Urie.

"Our participation in this event is our way of saying 'thank you' to those who shop here."

Participating businesses in 2010 include the following:

- Grand Barber Lounge
- Around the Block Quilt Shop
- Hoort Law PLLC
- Midwest Business Equipment
- Randall J. Riemer, O.D., P.L.C.
- G&B Pool and Spa Supplies
- Cheeky Monkeys Coffeehouse and Bakery
- Portland Clinical and Therapeutic Massage
- Chocolate Moose
- Looking Grand Café
- Distinctive Occasions
- Raffaeles' Marketplace

- KFC of Portland
- Duff, Chadwick, and Associates
- Maria's Tacos
- Fluke Hearing
- Country Cupboard Floral and Gifts
- Jerry's Restaurant and Pub

The Portland Pay Day promotion runs from June 1 to Aug. 31. For more information on Portland Pay Day, please call the Portland Main Street offices at (517) 647-5027, or visit the website at www.portlandmainstreet.org.

The goal of the Portland Main Street program is to actively revitalize Portland's vibrant, charming, and unique downtown into a gathering place-one that uses broad-based community support to (1) provide opportunities to entrepreneurs; (2) sustain a strong economic foundation for the region; and (3) safeguard history, tradition, and a sense of community for residents and visitors.

For more information on how you can be part of this mission, visit the Portland Main Street website at www.portlandmainstreet.org or call the Portland Main Street offices at (517) 647-5027.

- From Portland Main Street
