

Meeting of the Board of Directors of the Portland Main Street Board
Cheeky Monkeys
Wednesday, May 12, 2010

Present: Julie Clement, Rush Clement, Chuck Dumas, Joel VanSlambrouck, Patrick Reagan, Diane Smith, Georgie Trappen,

Meeting called to order at 8:00 am

Georgie moved to adopt the agenda, Julie supported.

Treasurer's Report

- Georgie distributed an updated report as well as an actual vs projected budget. Julie moved to approve purchase orders and recommend them for payment by the DDA. Chuck supported. Motion carried.

Old Business

- None

V. New Business

- Discussion: Downtown Brochure
 - Patrick distributed the draft brochure, along with a proposed price for development of the files and the printing.

VI. Committee Questions

Design Committee - Kathy

Organization and Finance Committee - Julie

Economic Revitalization Committee - Diane

Promotions and Marketing Committee – Wanda

Downtown Block Party

- Website has over 2000 hits, and the sponsorships have nearly hit our goal. Softball tournament has 8 teams signed up. Plans are set.
- National Main Street Conference was fantastic for the participants, and Patrick enjoyed the town. He said that Oklahoma City reminded him of Grand Rapids with a lot of things to do. Patrick will write a press release about their conference experience. Patrick will develop a blog for the website for conference attendees to report their experiences, and to use for other things.
- Rummage Sale was very well attended, with 10 booths, making just under \$300 for the program.
- Pay Day has 15 businesses signed up, which is about 10 short of last year. Recruitment is still going on.
- Webinar series with Team Halo are still going on and are archived at the Michigan Main Street website.
- Julie said that since the smoking ban, patrons from a nearby bar/restaurant were standing in the doorway of Rafaelles to smoke, and leave behind their spent cigarette

butts, and the doorway smells of smoke in the morning. Some Duke's customers are being told by waitstaff to throw their butts in the river. Design will discuss the issue at their meeting tomorrow.

- Patrick reported that Jim Simon and other business owners are concerned about an over-large pickup parked in front of their business all day long nearly every day.

Julie moved to adjourn, Chuck supported. Motion carried.

Meeting adjourned at 8:45 am. Next meeting, Wednesday, June 9th at 8:00 am.