

Main Street

Promotions & Marketing Committee

May 6, 2010 – City Hall, 2nd Floor

Meeting called to order at 7:00 p.m.

Present: Becky Ward, Patrick Reagan, Wanda Urie, James Espinoza, Nicole Sundstrum, Cathy McCann, Sonya May, and Dennis

A. Block Party

1. New Sponsorships - \$250 Red Tomato, Helium: Miller, Inc.
2. Budget Update – Covered by Patrick
3. Banner – Cost: \$200, up and installed
4. Letter to merchants – received
5. Save the date cards – printed 300
6. Half Sheet Fliers – they are out
7. Press Releases – sending out this weekend
8. Other completed items
 - a. Event page on facebook
 - b. Posters
 - c. Event Layout
 - d. Tentative Schedule of Events
9. Food Vendors – Ready to go
10. Cars Show Update- Dash plaques are in – Awards at 7:00
11. Tent Update – Arriving at 8 am
12. Party Pavilion – pretty much handled
13. Face Painting added to activities
14. Volunteer Update – Volunteer Headquarters set at Maria's Tacos
15. Additions for next year
 - a. Mustang Car Club – Contact, Vollman Ford
 - b. Dennis – antique bike collection
 - c. MG Car Club

B. Downtown Brochure

1. In front – next meeting

C. Portland payday

1. Launch Date: June 1st
2. End Date: August 31st
3. Marketing: recreate from last year