

## **Main Street**

### **Promotion & Marketing Committee**

**April 14, 2010 – City Hall, 2<sup>nd</sup> Floor**

Meeting called to order at 7:02 p.m.

Present: Starla Roberson (Rodeo), Korey Blastic (Chamber), Patrick Reagan, Nicole Sundstrum, Tom Thelen (Cruisers), Wanda Urie, Sonya May, Mike Verplanck (Cruisers), Margie, Becky Ward, James Espinoza, and Cathy McCann

#### **A. Block Party**

1. Budget Updates were covered by Patrick
2. Banner update – Ordered and arrangements made by James for hanging
3. Letter to merchants – to be revised and corrected by Sonya and Wanda
4. Save the date cards – approved for printing
5. Half Sheet Fliers at Tom's – Patrick to handle, out by next week
6. Press Releases – on target
7. Facebook Page – created and viewable per Nicole
8. Posters up – 60 copies to be printed once remainder of logos are in
9. Event Layout – completed
10. Schedule of Events – to be handled by Sonya and Becky
11. Food Vendors – 4 committed
12. Car Show Update – anticipate 100-200 cars
13. Stage Event Update – tentative schedule set
14. Bond, Tent Reservation, etc. update – license and confirmations in Patrick's office
15. Party Pavilion update – Fleis & Vandenbrink to replace Simon Insurance as co-sponsor
16. Volunteer update- Party Pavilion covered in 3 shifts by Duff Chadwick, Cutting Edge, and Chamber

#### **B. Downtown Brochure**

1. Acceptance of Doug's design approved
2. Acceptance of printing by Midwest Business Equipment approved

#### **C. Portland Pay Day**

1. Participating Businesses – send reminder e-mail, only 18 participants so far
2. Marketing – same as last year
3. Poster – same as last year
4. Prize Party – September 8, 2010