

Meeting of the Design Committee, Portland Main Street
Thursday, March 11, 2010, 7:00 pm.
Portland City Hall

Present: Eric Frederick, Kathy Parsons, Patrick Reagan

Meeting called to order at 6:55 pm.

Kathy asked Patrick to find suitable formal learning opportunities for Eric as a new member. Patrick will get together with Eric and work out opportunities.

Wayfinding Signs

- The committee discussed the draft signs from Douglas signs and made further recommendations. Recommendation was to change the font back to closer than our original draft, not bold, change the arrows so they are more readable, thinner, and if needed, change the yellow to white, but cream color is preferred. Also, recommended to take it back to Dornbos for another shot at what we wanted. Patrick will take it back to Douglas Signs for another shot.
- The DPW's ideas for posts yielded good results for lower cost solutions. These options will be fleshed out more.

Parking Issues

- Ideas for equitable solutions for the parking issue were discussed. Ideas included two hour parking throughout, or re-instituting the windshield flier education program from 4 years ago. The idea that resulted in the most consensus was to provide businesses with fliers to pass out to their customers as bag stuffers, etc., outlining the long-term lot benefits, as well as for their employees, and to re-institute the windshield flier program for a month or two this spring and again in the fall.

Meeting adjourned at 8:30 pm.