
Meeting of the Portland Main Street Design Committee
Thursday, August 13, 2009

Present: Kathy Parsons, Georgie Trappen, Tom Dempsey, Patrick Reagan

Meeting called to order at 2:00 pm.

The Design Committee took a road trip to look at how other communities use wayfinding signs and streetscape areas to improve the overall impression of their communities to visitors. The committee visited downtown Grand Rapids to view wayfinding signs and saw several examples of direction signs, parking lot identifiers and other informational signs.

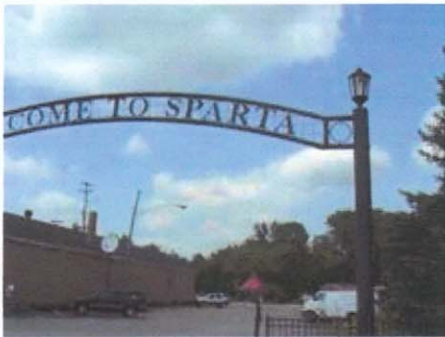


The committee next visited Rocford, where we saw their wayfinding designs, old and new, as well as a new park and welcome sign. Also, we talked to a city representative about their print and television ad campaign.





Next, we drove through Sparta briefly and saw their streetscape improvements:



Then on to Coopersville. Here we found many ideas on signage, adaptive re-use and signs:



We also told Coopersville about our positive experiences with the Main Street Program and strongly encouraged them to call Joe Borgstrom for more information.

Meeting adjourned at 6:00 pm.