

August 8, 2010

Free business seminar to take place on Aug. 17

PORTLAND - The Economic Revitalization Committee of the Portland Main Street program will be hosting a free business seminar entitled, "People Practices for Small Businesses," on Tuesday, Aug. 17, at 6 p.m., at Portland City Hall. The guest speaker will be Julie Mann, CEO and President of the JMann Consulting Group, from Lansing.

"This seminar is designed to help small businesses with their human-resource needs," said Main Street Manager Patrick Reagan.

"Small business owners have certain rules and regulations that they must follow whenever they hire a new employee or terminate an existing employee.

This seminar will help business owners navigate both of these process correctly, which will allow them to protect their business, their reputations, and their profits."

Diane Smith, Economic Revitalization Chairperson, believes that this seminar will help small business owners attract and hire the right person for the job.

"It's important for business owners to hire people who fit the business the best," said Smith. "The Economic Revitalization Committee believes that this seminar will help business owners figure this process out so they can focus on their products."

This seminar is a collaboration between the Portland Main Street program and the Michigan Small Business and Technology Development Center (MiSBTDC). Although this seminar is free, space is limited. To reserve seats, individuals are asked to call the MiSBTDC at (517) 483-1921. Registration can also be done online at www.misbtdc.net.

The goal of the Portland Main Street program is to actively revitalize Portland's vibrant, charming, and unique downtown into a gathering place-one that uses broad-based community support to (1) provide opportunities to entrepreneurs; (2) sustain a strong economic foundation for the region; and (3) safeguard history, tradition, and a sense of community for residents and visitors.

For more information on how you can be part of this mission, visit our website at www.portlandmainstreet.org or call (517) 647-5027.

- From Portland Main Street
