

September 5, 2010

## Events added to Portland Oktoberfest celebration

PORTLAND - The Portland Main Street program announced today that three new activities have been added to the schedule of events for its Oct. 16 Oktoberfest" celebration in downtown Portland - a sauerkraut-eating contest, a beer-pitcher-holding contest, and a euchre tournament will be offered to attendees.

"The committee planning the 2010 Oktoberfest wanted to add some activities to this year's event that would complement the great local food and music that we have each year," said Main Street Manager Patrick Reagan. "Each will be entertaining to both participate in and to watch, so we're pretty excited about them."

The euchre tournament will be held from 3 to 5 p.m. on Saturday, while the pitcher-holding and sauerkraut-eating contests will take place later in the evening.

"Euchre is a huge game around here, and we believe that it is a great addition to our afternoon slate of activities," said Reagan.

The entry fee for the euchre tournament is \$10 per person, with a blind draw for partners before the tournament begins.

A cash prize will go to the winning team.

The sauerkraut-eating contest will test the competitors' ability to eat the German fare with an eye toward speed - the first one to finish will be crowned champion. "The one catch," said Reagan "is that utensils and hands are not allowed.

We want it to be sloppy and messy - the sloppier and messier, the better."

Portland Main Street's Oktoberfest is a fundraiser for the Main Street program.

All proceeds from the event will be used to help this program with its continuing efforts to revitalize downtown Portland.

For more information on this event, please contact the Portland Main Street office at (517) 647-5027.

The goal of the Portland Main Street program is to actively revitalize Portland's vibrant, charming, and unique downtown into a gathering place-one that uses broad-based community support to (1) provide opportunities to entrepreneurs; (2) sustain a strong economic foundation for the region; and (3) safeguard history, tradition, and a sense of community for residents and visitors.

For more information on how you can be part of this mission, visit the Portland Main Street website at [www.portlandmainstreet.org](http://www.portlandmainstreet.org) or call the Portland Main Street offices at (517) 647-5027.

- From Portland Main Street

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