

Meeting of the Main Street Board
Wednesday, September 08, 2010
Cheeky Monkeys, Downtown Portland

Present: Georgie Trappen, Joel Vanslambrouck, Chuck Dumas, Diane Smith, Rush Clement, Julie Clement, Nikki Sunstrom, Wanda Urie, Kathy Parsons, Patrick Reagan.

Meeting called to order at 8:03 am.

Julie moved to approve the agenda amending to add minutes approval. Georgie supported.

Julie moved to approve the minutes correcting the record that Chuck supported for adjournment last month. Rush supported. Motion carried.

Julie moved to approve the purchase orders in total of \$7,440.14 as distributed, and recommend payment by the DDA. Joel supported. Motion carried.

Old business:

- Patrick talked about the Michigan Main Street meeting on the 17th and attendance requests.
 - Patrick discussed the Self Assessment tabulation. Some have adjusted scores for missing information. Most of the answers were in the “4” range.
- Associate Level Training – October 5th.
 - Presentations were discussed. We will plan on ½ hour presentations and there will be a lot of questions. We will be teaching how we overcame our challenges to success.

Committee questions:

- New volunteers were noticed on committee minutes, which is great.
- Julie requested On-the-Street articles and bios for future editions.

Managers Report

- People Practices for Small Businesses seminar was excellent, and well-done. Georgie reported how she has already put what she learned into practice with her own business, including job descriptions and an employee manual.
- Patrick, Joel and Rush will attend the Michigan Downtown Conference in Bay City.
- The Quarterly Training is in Blissfield. When the agenda is known, Patrick will send it out.
- Pay Day wrap up event is tonight.
- Oktoberfest planning is coming along nicely. Sponsorships are up, and WION 92.7 is coming on in trade for \$3,000 of advertising. Their regional coverage is better for us and their advertising rates are very reasonable.
 - Euchre tournament, sauerkraut eating contest, pitcher holding contest, vendors, beer run, etc.
 - Volunteers are needed!

- Holiday Fest is the 18-20 of November. The theme will be announced soon. Carriage rides are under negotiation.

Georgie moved to adjourn, Chuck supported. Motion carried.

Meeting adjourned at 8:35 am.

Next meeting: Wednesday, October 13, 2010