



Portland Pay Day shopping promotion now underway

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PORTLAND - The Portland Main Street program announced recently that its fifth annual "Portland Pay Day" promotion is underway at participating area businesses and will run through Aug. 31.

Portland Pay Day is an event that encourages and rewards people for shopping in Portland. Any person that spends \$10 or more in a participating business and brings the receipts to either Distinctive Occasions (160 Kent St.) or Raffaeles' Marketplace (143 Kent St.) will be entered into a drawing to win great prizes, including a grand prize of \$1,200.

For every \$10 spent in a participating business, a customer gets his or her name put into the drawing, which will be held in early September.

"The more people spend at participating businesses, the more chances they have to win," said Main Street Manager Patrick Reagan. "It's a really great promotion that gives back to those people that shop locally."

This is the fifth year that Portland Main Street has worked with area businesses to

host the Portland Pay Day promotion. In 2010, over \$55,000 was spent at participating businesses during the event.

Wanda Urie, owner of Distinctive Occasions, believes that this event is a great way to give back to her customers and bring in some new ones as well.

"We have received quite a lot of positive feedback from our customers on this promotion in years past," said Urie. "Our participation in this event is our way of saying 'thank you' to those who shop here."

Participating businesses in 2011 include the following:

- Around the Block Quilt Shop
- Back to Basics Country Market
- B&W Auto Supply
- Cheeky Monkeys Coffeehouse and Bakery
- Chocolate Moose

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- Portland Clinical and Therapeutic Massage
- Raffaeles' Marketplace
- Riemer Eyecare.
- Suzanne Maystead, Optometrist
- Vollman Ford

The Portland Pay Day promotion runs from June 15 to Aug. 31. For more information on Portland Pay Day, please call the Portland Main Street offices at (517) 647-5027, or visit their website at www.portlandmainstreet.org.

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