



Registration open for Portland's Big Beer Run

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PORTLAND - Runners will once again invade downtown Portland this fall during Portland Main Street's "Oktoberfest" on Saturday, Oct. 29.

"The Big Beer 5K Run' was once again a popular event in 2010, and volunteers have been planning this run since last fall," said Main Street Manager Patrick Reagan. "With over 150 runners the last two years, the Organization and Finance Committee is very excited for the 2011 run."

The Big Beer 5K Run - sponsored in 2011 by Vollman Ford - is part of the larger Oktoberfest celebration in downtown Portland. Entertainment, food, games, music, and adult beverages all highlight this event. Registration for the run begins at 10:30 a.m., on Saturday, Oct. 29, at the Oktoberfest event site -- Portland's City Hall parking lot. The 5K race will then begin at noon at the Veterans Memorial bridge and will proceed out to Bogue Flats Park, before looping back to the finish line in Toan Park.

Runners may also pre-register for the race by downloading and completing a registration form from either the Portland Main Street website -- www.portlandmainstreet.org -- or from the

Playmakers website -- www.playmakers.com - and returning it to the Portland Main Street office before Oct. 21.

The entry fee for the run is \$20 until Oct. 21, and \$25 for registration forms received after that date. Anyone who registers before Oct. 21 is guaranteed an official race T-shirt. Medals will be awarded to the top three finishers in each age bracket, along with a trophy for the top overall men's and women's finishers.

Portland Main Street's Oktoberfest is a fundraiser for the Main Street program. All proceeds from the event will be used to help this program with its continuing efforts to revitalize downtown Portland. For more information on this event, please contact the Portland Main Street office at (517) 647-5027.

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